



MOTION
SECURE
ERP

PRESENTS



ALL - IN - ONE APPLICATION SUITE FOR MOVIE
PRODUCTION & DISTRIBUTION

TECHNOLOGY PARTNERS



SAMSUNG



nVIDIA



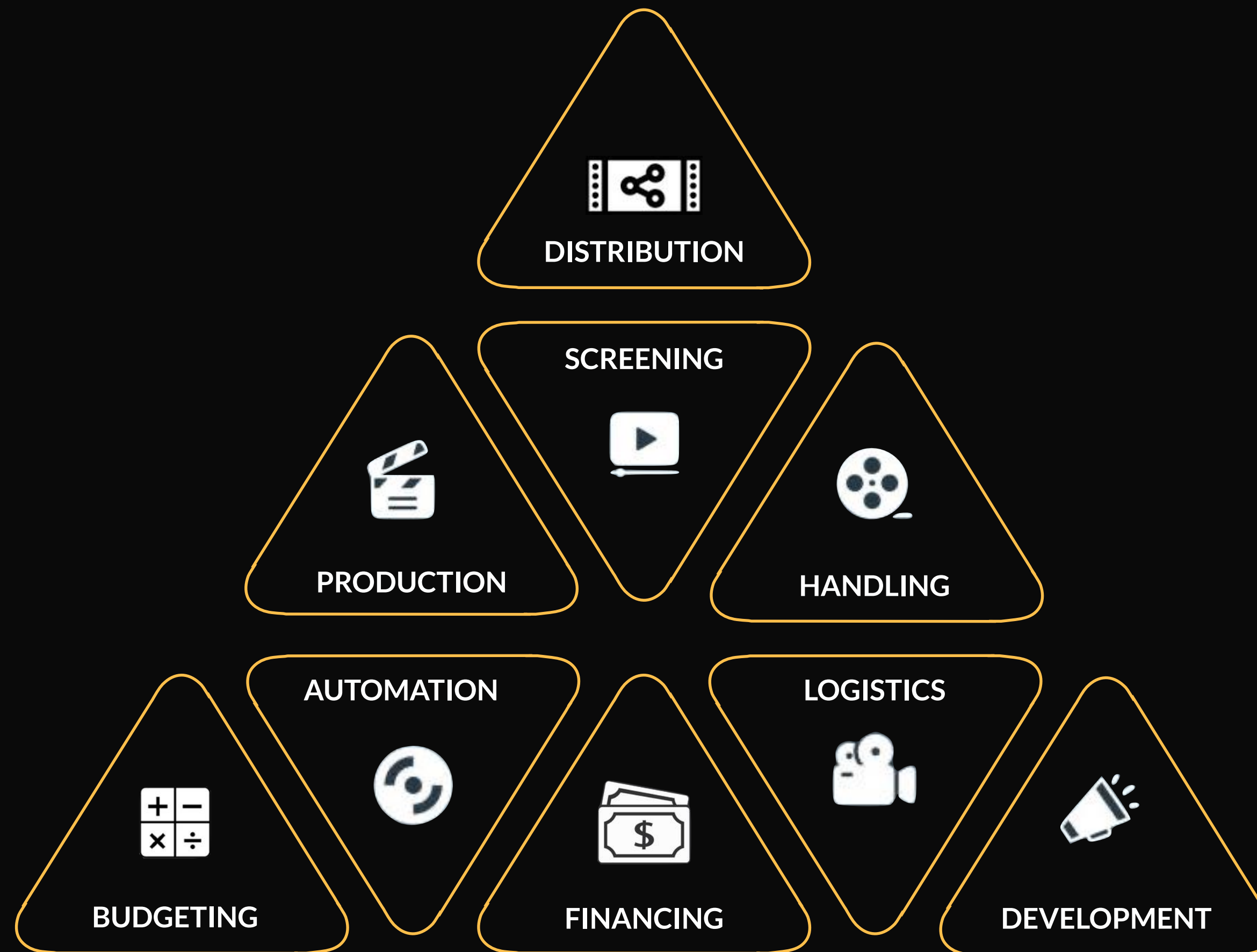
OpenAI

SPACEX

**VIEWER
DISCRETION
ADVISED**

Pulsar is the first ERP platform tailored specifically for filmmakers, developed in collaboration and consultation with movie industry professionals with generative AI integrated at the heart of it where filmmakers can find everything related to a movie's development from pre-production, and production to post-production and distribution. Manage castings, equipment, locations, film screenings, raw footage transfers, uncut and un-edited film auctions, critical reviews and distribution and launch through cinematic release or digital streaming without digital piracy threats.

NO HUMANS OR ANIMALS WERE HARMED IN THE CREATION OF THIS PLATFORM



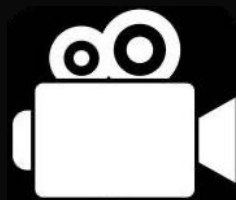
**ALL-
IN-1** Movie Production and
Distribution Ecosystem
Automation

Streamline
workflow and
bring cinematic
vision to life





First ERP developed for
filmmakers by filmmakers



Manage castings,
equipment, and locations



Participate in uncut and
un-edited film auctions



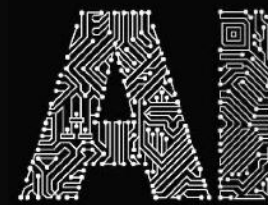
End-to-end movie
production management



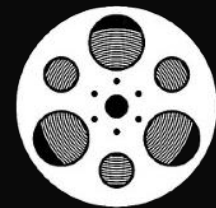
Coordinate film
screenings and facilitate
raw footage transfers



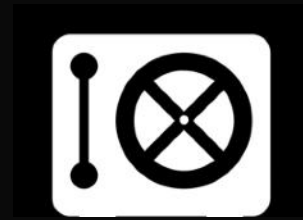
Access critical reviews
for informed decision-
making



ERP developed with
Generative AI at its core



Distribute and launch
through cinematic releases
or digital streaming channels



Safeguard data and
contents against digital
piracy threats



PULSAR ERP MODULES

Productivity

- Casting Management
- Budget Management
- Scripting Management
- Storyboarding Management
- Movie Editing
- Movie Bidding Management
- Trending Analysis
- Prediction Analysis
- Projection Analysis

Data Vaults

- Production Scripts
- Raw Digital Shoots
- Previews
- Releases
- Contracts
- Signings

Streaming

- Previews
- Trailers
- Teasers

Marketplaces

- Costumes
- Casts & Crews
- Locations
- Refreshments
- Transportation
- Equipment
- Uncut/Unedited Movie
- Crowd Funding

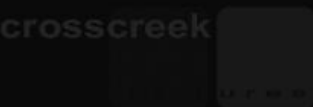
Distribution

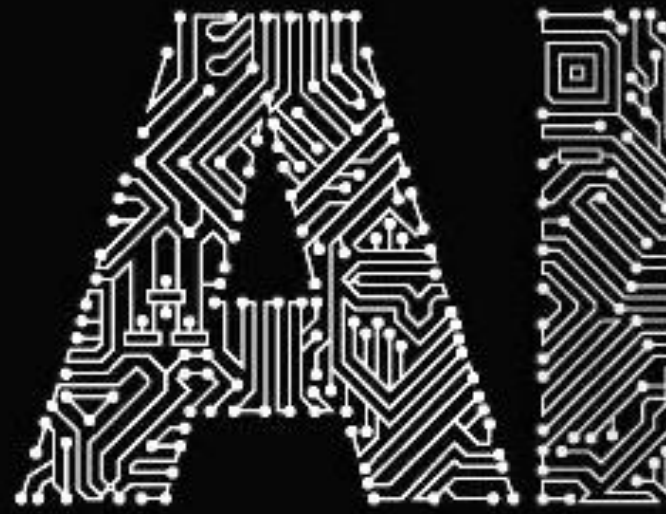
- Cinema Releases
- Cinema Premiers
- Cinema On Demand
- Partner Originals
- Partner Contents

Trainings

- Learning Classes
- Acting, Filming.
- Scriptwriting,
- Story-writing -
- Master Classes

Streamline
workflow and
bring cinematic
vision to life





Ushering the
Golden Age of AI:
Enhancing Movie
Glamour through
AI Fusion

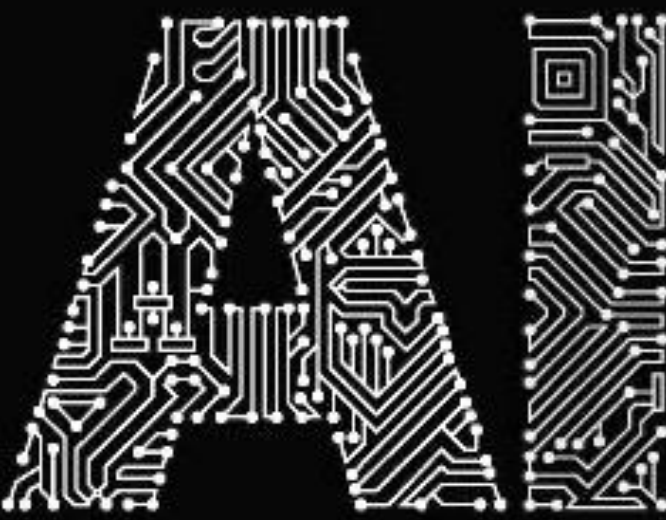
Suite of Pulsar Generative AI Applications for the creative process of movie production



PULSAR
STORIO

A script to shotlist and storyboard in minutes!

PULSAR MOTION
SECURE
ERP



Ushering the
Golden Age of AI:
Enhancing Movie
Glamour through
AI Fusion

Scene: 1 | Shot: 2
Camera descending
female European S

Scene: 1 | Shot: 5
Peter and Tom clinking their glasses together

Scene: 1 | Shot: 1
Businessmen sitting around a long, polished
mahogany table in a tense meeting

Scene: 6 | Shot: 1
A wide shot of the soccer players locker room with
jerseys laid out

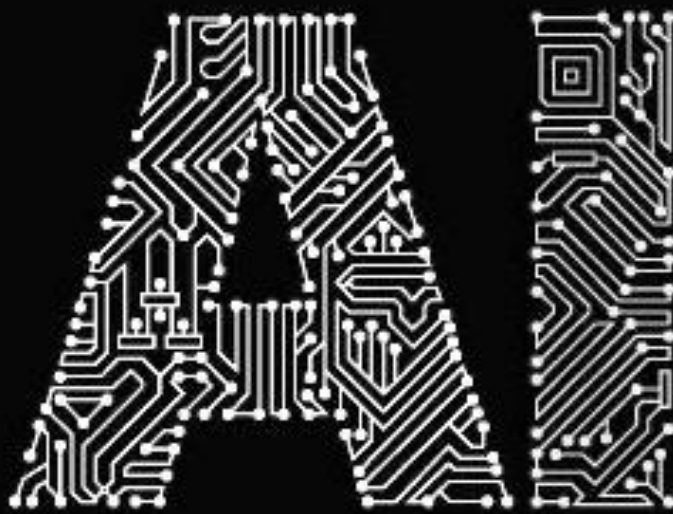
Pulsar suite of AI Applications for creative process of pre-production



PULSAR

shorai

Script to showreel and storyboard to showreel in an instant!



Ushering the
Golden Age of AI:
Enhancing Movie
Glamour through
AI Fusion

← scene heading

TITLE: "JEWELLED SERENITY"

[Scene: A lush jungle surrounds a serene lake, illuminated by the soft glow of the moon. Amidst the foliage stands a majestic girl, shimmering with the radiance of jewels. She stands gracefully in a dancing posture, her movements fluid and mesmerizing.]

[As the camera zooms in, we see the girl's form composed entirely of gemstones, each facet catching the moonlight in a dazzling play of light. Her eyes, deep and mysterious, reflect the tranquil water around her.]

[The girl raises her arms, adorned with bracelets of sparkling jewels. She moves in a graceful dance. Her movements are the very essence of the rhythms of the jungle around her.]

[As she dances, the jewels that compose her form seem to come alive, creating a kaleidoscope of colors across the surrounding landscape. The melody of the forest, as if nature itself is entranced by her.]

[The camera pans out, capturing the girl's radiant presence against the moonlit lake and the verdant jungle beyond. In this vision of serenity and enchantment, a jewel is born.]

↑ action

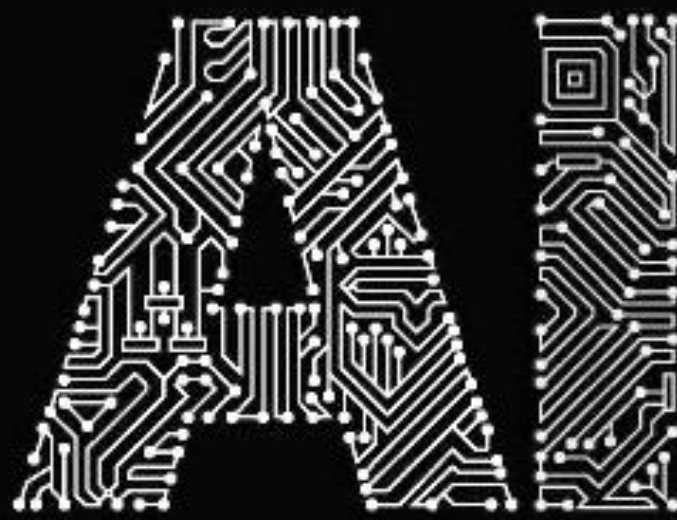
Pulsar suite of Generative Applications for creative process of pre-production



PULSAR
AVATAR

Character profiling to character generation to real artist matching

PULSAR MOTION
SECURE
ERP



Ushering the
Golden Age of AI:
Enhancing Movie
Glamour through
AI Fusion

**CHARACTER:
"GOLDEN WOMAN"**

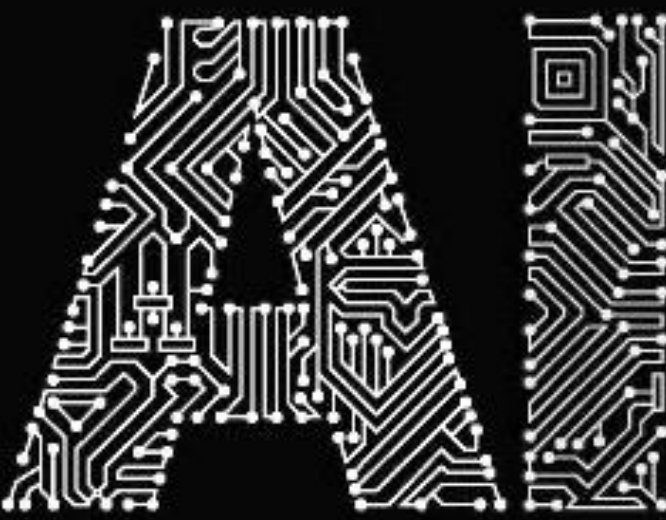
The Golden Woman is mysterious lady covered in gold and jewelry who resides in a lake. She men to carnage and eventual death with her eerie wails.

Pulsar suite of Generative Applications for creative process of pre-production



PULSAR

More suite of Pulsar Generative AI Applications for the creative process of movie production



Ushering the Golden Age of AI: Enhancing Movie Glamour through AI Fusion

Audience Engagement:

Personalize promotional materials and distribution strategies based on audience preferences, behavior patterns, and social media interactions to increase audience engagement, maximize ticket sales.

Predictive Analytics

Box office performance, audience preferences, and market trends to make informed decisions regarding script selection, casting choices, marketing strategies, and distribution plans.

Content Curation

Recommendation systems for potential script ideas, story elements, or casting options based on analysis of successful films, audience demographics, and genre preferences.

Casting Optimization

Analyze casting options based on actor popularity, performance history, demographics, and audience appeal.

Script Analysis

Analyze scripts to provide feedback on dialogue, pacing, character development, and plot structure.

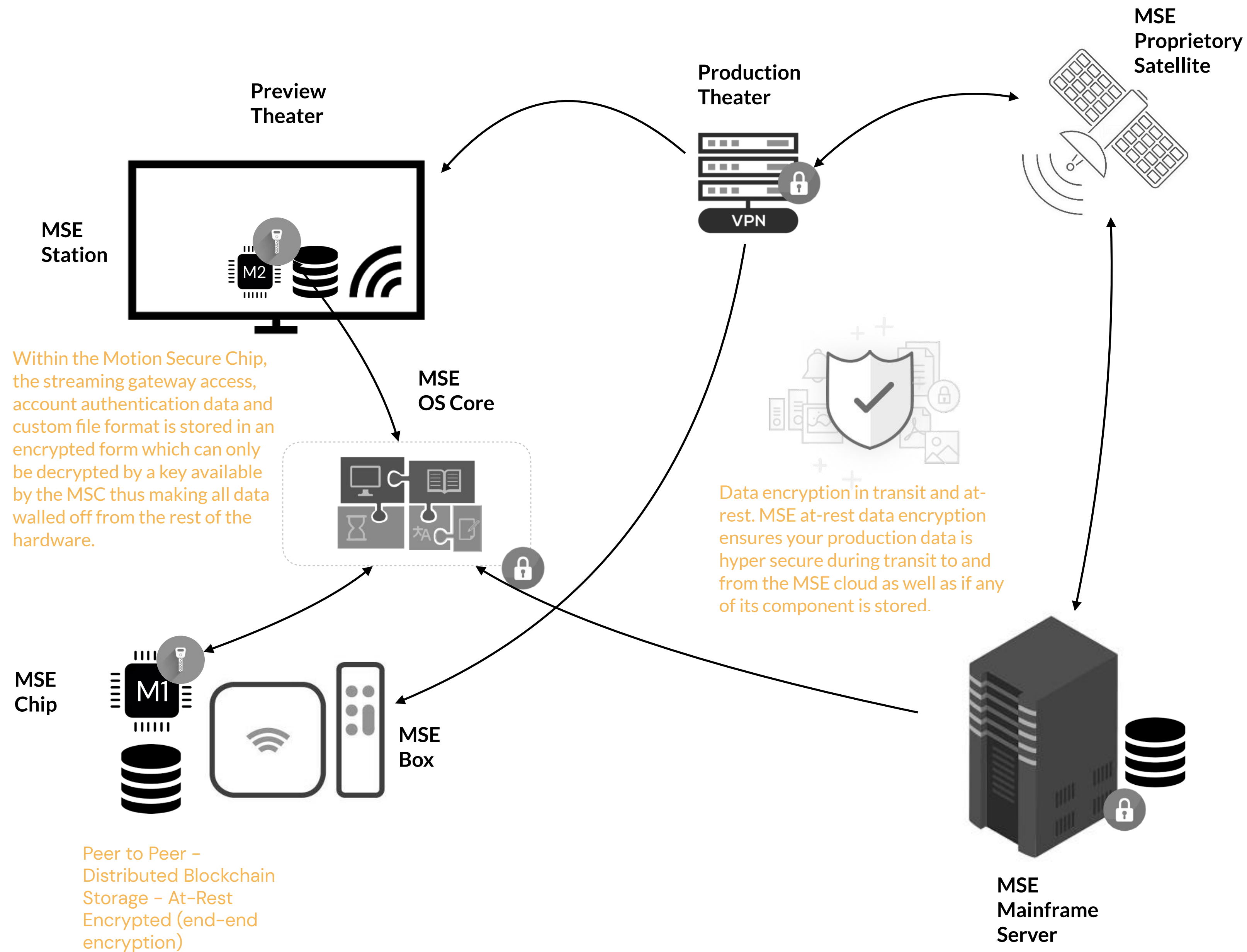
Planning and Scheduling

Optimize production schedules based on resource availability, crew efficiency, and weather conditions.

Location Scouting

Analyze photographs and videos to identify potential filming locations based on visual attributes such as scenery, architecture, and lighting conditions.

Pulsar suite of Generative Applications for creative process of pre-production



TECHNOLOGY BEHIND THE WORLD'S FIRST MOVIE PRODUCTION ERP

Plusar Technology Partners:

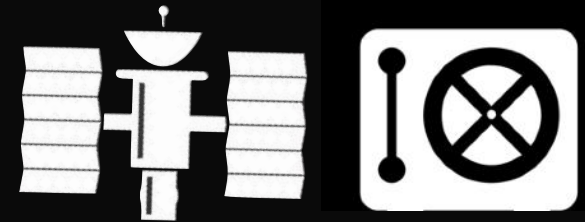


MOVIE INDUSTRY MULTI-LAYERED CHALLENGES SOLVED BY PULSAR



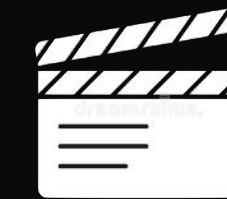
Digital streaming Piracy

Research indicates that more than 80% of **piracy** is attributable to **streaming**.



Pulsar ensures robust security measures against piracy and content theft through its patented encryption technology and secure links facilitated by its dedicated satellite infrastructure.

No applications to automate Movie Production Phases & Operations

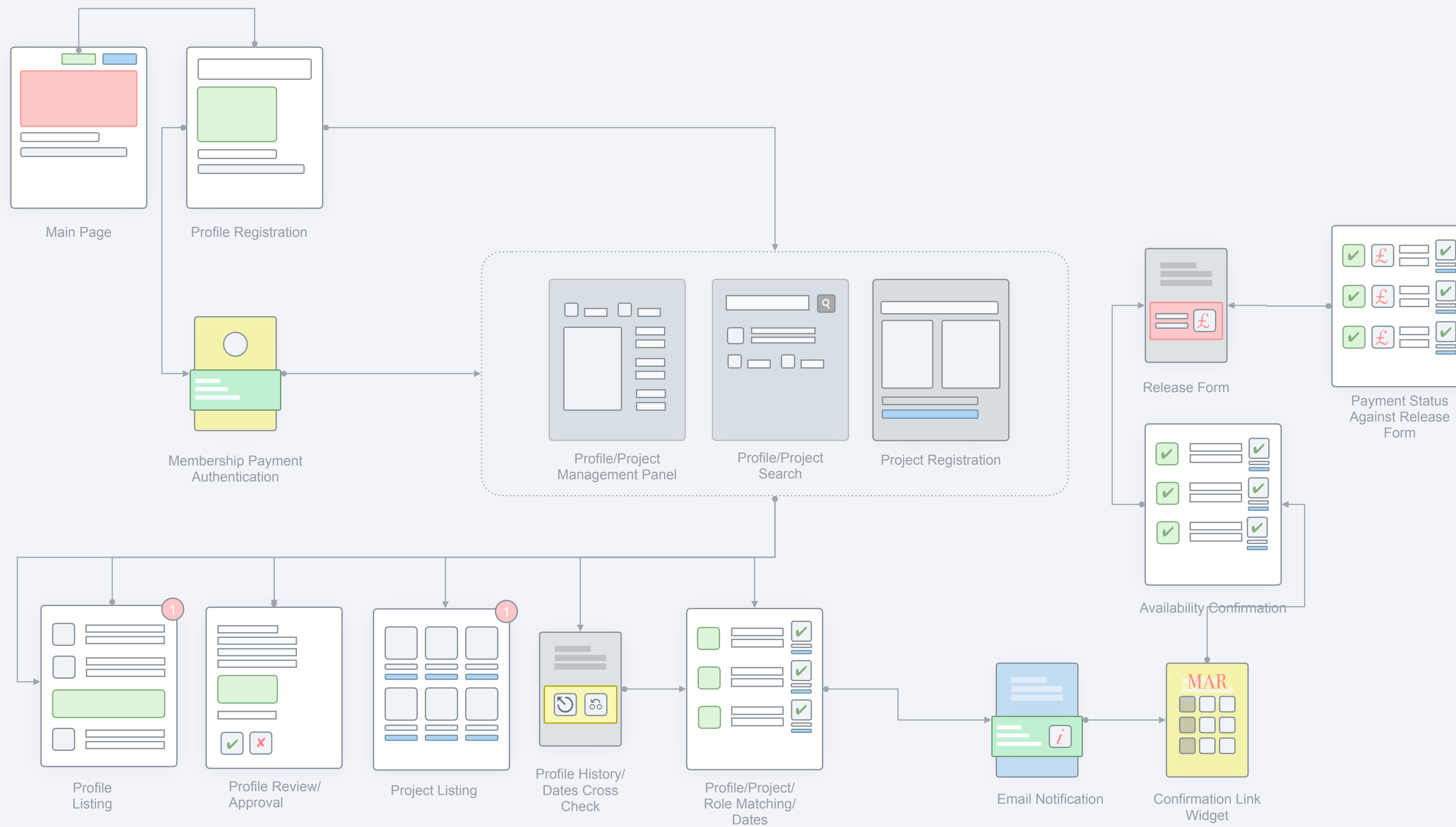


Pulsar provides end-to-end solutions from development, pre-production, production and post-production management

No platform to facilitate film financing & funding



Pulsar provides financing and funding platform for crowd funding, investor funding and raw film auctions.



MOVIE PROJECT ANNOUNCEMENT CAMPAIGN ARCHITECTURE BLUEPRINT

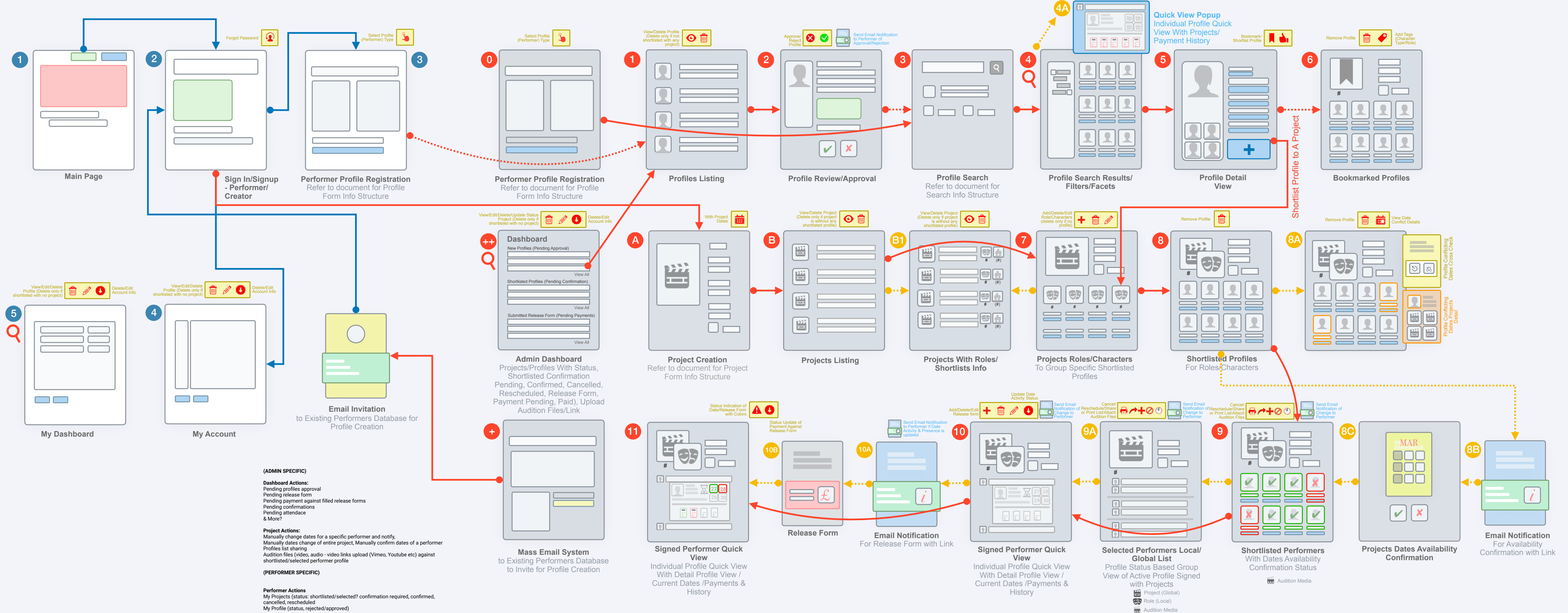


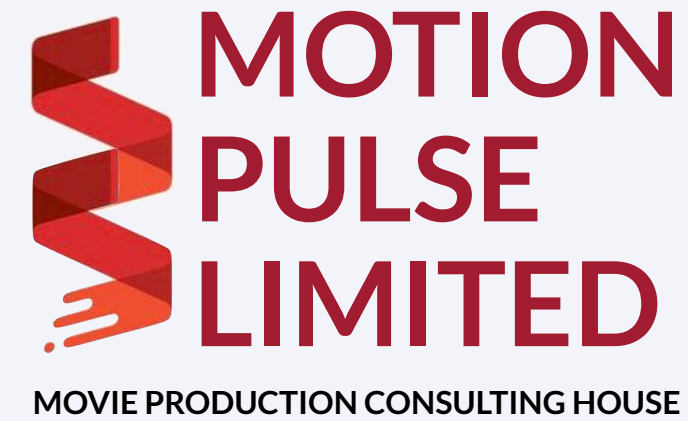
MOTION
SECURE
ERP

CASTING MODLE ARCHITECTURE BLUEPRINT

WEB FRONT (FOR USERS)

ADMIN PANEL (FOR STAFF)





MPL PROVIDES CONSULTING SERVICES IN MANAGING FOLLOWING DOMAINS IN MOVIE PRODUCTION

TEAM

- Director
- Writer
- Producer
- Financer
- Lead Role

OPS

- Pre-Production
- Post-Production (VFX, Editing)
- Back-Office
- Assets Management (Sets, costumes)
- Content Management (Marketing)
- Technology Management

LOGISTICS

- Transport
- Catering
- Accommodation

INFRASTRUCTURE

- Equipments
- Locations
- Permits
- Assets

TALENT ACQUISITION

- Lead Roles Match
- Side Roles/Cast Listing
- Screening
- Auditioning and Selection
- Fee & Contract Management
- Scheduling
- Payment Management

BUDGETING

- Pre-Production Estimation
- Post-Production Estimation
- Talent Costing
- Infrastructure Costing
- Logistics Costing

FINANCING

- Finance Management
- Investing
- Equity/Profit Management

DISTRIBUTION

- Theatres
- Slots
- Streaming
- Premiers
- Campaigns
- Media PR

LEGAL

- Contracts
- Agreements
- Legal Structure
- Licensing and Permits
- Fines & Litigation

ACCOUNTING

- Accounting
- Audit
- Taxes
- Subsidy

This is
- THE END -



THANK YOU